

# Investor Presentation as of December 31, 2019

"For those properly prepared in advance, a bear market in stocks is not a calamity, but an opportunity." John Templeton, May 1962

# rbcpa.com

January 10, 2020



- Registered investment advisor since 1995. (Registration with the SEC or any state securities authority does not imply a certain level of skill or training.)
- **\$58,957,095** under management as of December 31, 2019.
- We supplement our own extensive research with independent sell-side and buy-side research.
- Historically, we typically, but not always, outperformed the stock averages in down years, and underperformed the same averages when they have strong years. Past performance is not necessarily indicative of future results.
- We charge 1% of assets managed.
- Doubt is central to understanding. This is a recurring theme in our investing. We constantly try to poke holes in our research, thought process, valuation techniques and so forth.

#### "Doubt - The only human activity capable of controlling the use of power in a positive way. Doubt is central to understanding." Author - Unknown



## **Investment Philosophy**

- We practice value investing. We try to find companies or investments that we feel are selling at a price that is below their intrinsic value. We emphasize a long-term approach to investing. We focus on the investment itself and not its short-term stock price performance. Our portfolios are often concentrated and focused on a limited number of investments.
- We do not focus a great deal on the day-to-day "noise" in the markets. We attempt to focus on the information that will have a long-term impact on our current investments and potential investments.
- Clients will often ask us to give a market prediction. Our typical answer is that we have no clue what the stock market will do over a short period. Over the short term (short term being 5 years or less), anything can happen. In the book, The Money Game, Adam Smith (George J. W. Goodman) pointed out when J. P. Morgan was asked what the market would do, he said, *"It will fluctuate."*
- We are incredibly cognizant as to our duty to our clients. We have an intense responsibility, and we take that responsibility very seriously. We are stewards of your capital and will always put your portfolio in front of anything else.
- Our interest is in the structure of our client's portfolios, and we will not alter that view in hopes of client satisfaction.



## **RBS's Investment Strategy**

1. Search for investments we think will produce future cash flows and earnings and purchase these investments at a price that we think will present us with Returns on Investment which are greater than the prevailing interest rate and inflation. Patience is key for this.

2. Constant research on our company's or our investment thesis.

3. We continue to invest in companies that our research currently considers to be financially strong, able to withstand severe business downturns, pays a dividend, and buys back their own shares. We do have a portion of investments that are not as financially strong, but have a "story" behind them, and hence our investment.

4. With all our analysis, we understand that our thesis is merely a road map. We constantly look to pierce holes in our thesis, bring in potential negatives and positives, and do our best to have a reasonable understanding of their future operations and cash flows. We adjust our investment if necessary, to our ongoing research.

5. We take a long-term approach to investing. We consider long-term to be in the area of 5 to 10 years, or more. When we purchase equity securities, we typically expect to hold the investment for a long period of time. Often our goal would be to hold security positions permanently. Yet, history has shown us that the goal of permanent holdings has not been achieved.



## **RBS's Investment Strategy**

•Our goal is to attempt to maximize investment returns, while limiting or avoiding permanent losses.

•We **typically have a defensive** nature to our portfolios, and once again we remind investors that we will typically under-perform the S&P 500 during strong years, and typically out-perform the S&P 500 in years where the S&P 500 has not performed well.

•Because of **our defensive nature**, we don't think we should be compared to the S&P 500. Yet, I really don't know what a proper comparative benchmark would be. Hence, we also show our comparative results to Tweedy Browne Value Fund.

•We buy a company based on what we project the price to be in 10 or 15 years, based on projected forward operational results and fundamentals. We often map this out for 10 to 15 years. We compare this to the current price, determine potential annual ROI's, and decide from there if the company is deemed investment worthy.

• "When reading, follow your curiosity. Read things to don't agree with. This contributes to being actively open minded." Michael Mauboussin

Please refer to our Disclosures page.

5



## **RBS Performance Summary**

Average Annual Total Returns as of 12/31/2019	22 Years	20 Years	15 Years	10 Years	5 Years	3 Years	1 Year
<b>RBS</b> – All returns presented net of fees	7.8%	8.0%	6.3%	8.9%	7.7%	11.4%	21.4%
S&P 500	7.2%	5.3%	8.5%	13.4%	11.5%	15.2%	31.4%
Vanguard Balanced Index Fund	6.7%	5.6%	7.0%	9.5%	7.8%	10.3%	21.5%
Tweedy Browne Value Fund	N/A	5.7%	5.8%	7.7%	5.6%	8.2%	16.1%



### Assets Under Management (AUM) by Year

2019	\$58,957,095		
2018	\$50,374,922		
2017	\$54,372,486		
2016	\$47,837,192		
2015	\$45,237,256		
2014	\$52,656,180		
2013	\$48,275,701		
2012	\$40,547,505		
2011	\$36,002,854		
2010	\$38,494,263		
2009	\$44,563,605		
2008	\$39,966,101		
2007	\$62,331,172		
2006	\$62,400,132		
2005	\$49,107,209		
2004	\$42,490,926		
2003	\$33,655,091		
2002	\$17,201,496		
2001	\$15,817,128		
2000	\$14,395,901		
1999 \$12,978,688			
1998	98 \$9,963,050		
1997	\$5,346,494		



# 10 Largest Holdings, excluding Cash, as of December 31, 2019 – These accounted for 54.10% of our December 31, 2019 holdings.

	Company	Symbol	% of Total	Price	Average Cost	Original Year Bought
1	Gazprom	OGZPY	11.00%	\$8.22	\$4.86	2014
2	Intel Corp.	INTC	5.30%	\$59.85	\$39.48	2012
3	PBF Energy	PBF	5.20%	\$31.37	\$26.15	2013
4	Citigroup	С	5.00%	\$79.89	\$42.91	2008
5	Alaska Air Group	ALK	4.90%	\$67.75	\$63.58	2017
6	American Intl. Group	AIG	4.80%	\$51.33	\$47.58	2005/2017
7	PPL Corp.	PPL	4.80%	\$35.88	\$29.93	2018
8	Abbvie Inc	ABBV	4.60%	\$88.54	\$76.08	2018
9	Bank of America	BAC	4.50%	\$35.22	\$14.92	2011
10	Scotts Miracle-Gro	SMG	4.00%	\$106.18	\$80.77	2018



# 10 Largest Gains as of December 31, 2019 - These accounted for 30.4% of our December 31, 2019 holdings.

	Company	Symbol	Price If Still Owned	Average Cost if Still Owned	% Gain 2019	Original Year Bought
1	Emblem Corp.	EMMBF	N/A	N/A	107.5%	2018
2	Gazprom	OGZPY	\$8.22	\$4.86	98.6%	2014
3	Scotts Miracle-Gro	SMG	\$106.18	\$80.77	77.0%	2018
4	Sberbank of Russia	SBRCY	\$16.40	\$14.93	59.3%	2017
5	Citigroup	С	\$79.89	\$42.91	58.0%	2008
6	St. Joe Co.	JOE	\$19.83	\$19.36	50.8%	2010
7	Castle Brands	ROX	N/A	N/A	50.4%	2016
8	Bank of America	BAC	\$35.22	\$14.92	46.2%	2011
9	Allergan	AGN	N/A	N/A	44.7%	2018
10	Vaneck Vectors Russia ETF	RSX	\$24.97	\$20.42	40.2%	2018



10 Largest Losses as of December 31, 2019 - These accounted for 3.4% of our December 31, 2019 holdings.

	Company	Symbol	Price if Still Owned	Average Cost if Still Owned	% Loss 2019	Original Year Bought
1	CannTrust Holdings	CTST	\$0.93	\$3.86	(77.9%)	2018
2	Aleafia Health	ALEAF	N/A	N/A	(66.1%)	2019
3	iAnthus Capital Holdings	ITHUF	\$1.47	\$3.68	(61.0%)	2018
4	Delta 9 Cannabis	VRNDF	\$0.56	\$0.84	(55.0%)	2019
5	HEXO Corp.	HEXO	\$1.59	\$4.46	(49.1%)	2018
6	Supreme Cannabis	SPRWF	\$0.49	\$0.86	(48.8%)	2018
7	Opko Health	ОРК	\$1.47	\$2.68	(43.7%)	2017
8	Auxly Cannabis Group	CBWTF	\$0.43	\$0.68	(38.0%)	2019
9	Brookfield Asset Mgt (Short)	BAM	\$57.80	\$43.79	(29.6%)	2019
10	Translate Bio	ТВІО	\$8.14	\$10.11	(19.8%)	2019

 $10 \label{eq:product} Please refer to our disclosures page.$ 



### List of our holdings at December 31, 2019 Page 1/2

Portfolio					TWROI		
					Performance	Allocation	Aggregate
Position	Symbol	Description	Market Price	Cost/Unit	12/31/2019	Value %	Allocation %
1	OGZPY	Gazprom Public Joint Stock Co	\$8.22	\$4.86	98.50%	11.00%	11.00%
2	INTC	Intel Corp	\$59.85	\$39.48	31.60%	5.30%	16.30%
3	Cash	Cash and Money Market	\$1.00	\$1.00	N/A	6.30%	22.60%
4	PBF	PBF Energy Inc	\$31.37	\$26.15	-5.40%	5.20%	27.80%
5	C	Citigroup Inc	\$79.89	\$42.91	58.00%	5.00%	<mark>32.80%</mark>
6	ALK	Alaska Air Group Inc Com	\$67.75	\$63.58	14.20%	4.90%	37.70%
7	AIG	American International Group	\$51.33	\$47.58	33.70%	4.80%	42.50%
8	PPL	PPL Corp.	\$35.88	\$29.93	34.60%	4.80%	47.30%
9	ABBV	Abbvie Inc Com	\$88.54	\$76.08	13.50%	4.60%	51.90%
10	BAC	Bank Of America Corporation	\$35.22	\$14.92	46.20%	4.50%	56.40%
11	SMG	Scotts Miracle-gro Company	\$106.18	\$80.77	77.00%	4.00%	60.40%
12	STIP	Ishares Trust 0-5 Yr Tips Etf	\$100.71	\$100.66	0.20%	3.90%	64.30%
13	COP	ConocoPhillips	\$65.03	\$47.36	6.60%	3.60%	67.90%
14	XOM	Exxon Mobil Corporation	\$69.78	\$81.29	7.20%	3.60%	71.50%
15	SLB	Schlumberger	\$40.20	\$47.24	19.30%	3.40%	74.90%
16	CVX	Chevron	\$120.51	\$105.13	15.40%	3.30%	78.20%
17	SBRCY	Sberbank Of Russia Adr	\$16.40	\$14.93	59.30%	3.20%	81.40%
18	ALSN	Allison Transmission Hldgs Inc	\$48.32	\$41.04	11.50%	2.80%	84.20%
19	NFG	National Fuel Gas	\$46.54	\$52.07	-5.50%	2.00%	86.20%
20	RSX	Vaneck Vectors Etf Trust Russia	\$24.97	\$20.42	40.20%	1.90%	88.10%
21	GILD	Gilead Sciences, Inc.	\$64.98	\$65.72	8.80%	1.70%	89.80%
22	EXC	Exelon Corporation	\$45.59	\$37.08	5.70%	1.60%	91.40%
23	MRK	Merck & Company, Inc.	\$90.95	\$58.40	25.80%	1.40%	92.80%
24	OPK	Opko Health Inc Com	\$1.47	\$2.68	-43.80%	1.40%	94.20%
25	NRG	NRG Energy	\$39.75	\$12.62	0.60%	1.30%	95.50%
26	BRBW	Brunswick Bancorp Com	\$8.81	\$5.89	3.70%	1.20%	96.70%
27	FSLR	First Solar Inc	\$55.96	\$49.28	32.00%	1.20%	97.90%



### List of our holdings at December 31, 2019 Page 2/2

					TWROI		
Portfolio		ymbol Description	Market Price		Performance		Aggregate Allocation %
Position	Symbol			Cost/Unit	12/31/2019		
28	MNDO	Mind Cti Ltd	\$2.41	\$2.35	17.20%	1.20%	99.10%
29	SPRWF	Supreme Cannabis Co Inc Com	\$0.49	\$0.86	-48.80%	0.90%	100.00%
30	JOE	St. Joe Company	\$19.83	\$19.34	50.80%	0.80%	100.80%
31	APHA	Aphria Inc Com	\$5.22	\$4.38	-7.70%	0.70%	101.50%
32	TBIO	Translate Bio Inc Com	\$8.14	\$10.11	-19.80%	0.70%	102.20%
33	VLNCF	The Valens Company	\$2.62	\$2.36	10.70%	0.70%	102.90%
34	CBWTF	Auxly Cannabis Group Inc Com	\$0.43	\$0.68	-38.00%	0.50%	103.40%
35	ITHUF	Ianthus Capital Holdings Inc C	\$1.47	\$3.68	-61.00%	0.50%	103.90%
36	CTST	Canntrust Holdings Inc Com	\$0.93	\$3.86	-77.90%	0.40%	104.30%
37	HEXO	Hexo Corp Com	\$1.59	\$4.46	-49.10%	0.40%	104.70%
38	KSHB	KushCo Holdings	\$1.64	\$1.75	-5.90%	0.40%	105.10%
39	VRNDF	Delta 9 Cannabis Inc Com	\$0.56	\$0.84	-55.00%	0.30%	105.40%
40	XLU	Select Sector Spdr Trust Sbi I	\$64.62	\$38.63	25.60%	0.10%	105.50%
<mark>41</mark>	LQD	Ishares Investment Grade Corporate Bond ETF	\$127.96	\$126.69	-2.60%	-1.00%	104.50%
42	HYG	Ishares Trust Iboxx Hi Yd Etf	\$87.94	\$85.35	-8.40%	-1.40%	103.10%
43	JNK	Spdr Series Trust Bloomberg	\$109.54	\$106.71	-9.60%	-1.40%	101.70%
44	BAM	Brookfield Asset Mgmt Inc	\$57.80	\$43.79	-29.60%	-1.70%	100.00%

## **RBS Investment Return Table**

Year Ending	RBS (1)	S&P 500 (2)	Relative Results (1)-(2)
1998	5.00%	28.58%	(23.58)
1999	7.50%	21.04%	(13.54)
2000	11.20%	(9.10%)	20.30
2001	0.10%	(11.89%)	11.99
2002	1.10%	(22.10%)	23.20
2003	52.60%	28.69%	23.91
2004	7.90%	10.88%	(2.98)
2005	7.30%	4.91%	2.39
2006	26.00%	15.79%	10.21
2007	(0.40%)	5.49%	(5.89)
2008	(34.70%)	(37.00%)	2.30
2009	22.10%	26.46%	(4.36)
2010	1.30%	15.06%	(13.76)
2011	0.50%	2.12%	(1.62)
2012	14.10%	15.96%	(1.86)
2013	24.80%	32.22%	(7.42)
2014	11.80%	13.57%	(1.77)
2015	(7.22%)	1.33%	(8.55)
2016	13.04%	11.82%	1.22
2017	18.68%	21.74%	(3.06)
2018	(3.93%)	(4.36%)	0.43
2019	21.40%	31.40%	(10.00)



"We do not have, never have had, and never will have an opinion about where the stock market, interest rates or business activity will be a year from now." Warren E. Buffett 1987

RBS puts a great deal of emphasis on trying to please and at the same time, educate our clients. We ask that our clients stay in touch with their investments and investment objectives periodically. We encourage our clients to play an active role with us in maintaining and developing a successful long-term portfolio. Our primary goal, using a value approach, is to implement investment strategies that will preserve and enhance wealth, while minimizing downside risk.

"Value investors must be over-weighted in patience." Seth Klarman

"Investing isn't simply about being sure you are right, but about making sure you are protected if you are wrong." Jason Zweig

"An investor can seek safety by seeking bargains." John Templeton, July 1949

#### **Biography**:

**Ronald R. Redfield, CPA, PFS**, heads our Investment Management Division and is the Chief Investment Officer, Chief Compliance Officer, and Portfolio Manager of RBS. Ron graduated from Syracuse University with a Bachelors degree in Business and Accounting in 1981 and joined RBS in 1983. During 1988 Ron started to become active in business valuations using financial statement analysis. Ron began offering investment guidance to several clients in 1992 and in 1995 RBS registered as Investment Advisors. He attends courses during the year to further his education in business valuations and investing.

Ron has served on the Board of Directors, as well as Treasurer, of Resolve Community Action Agency, a Not-For-Profit organization, located in Scotch Plains, NJ. He has been active with the New York State Society of Certified Public Accountants Sports and Entertainment Accounting Division since 1987 and has chaired their annual conference in New York City, where there were over 300 attendees. Ron was a speaker at the 2006 conference and has discussed long-term investing for members of the Entertainment Industry.

"I love buying into fear and selling or not owning companies where investor complacency or euphoria exists." Ronald R. Redfield CPA/PFS, November 3, 2015

"Value investing is like buying a snowboard during July." Ronald R. Redfield, April 2009

#### **Important Disclosures**

1. Redfield, Blonsky & Starinsky, LLC (RBS), only transacts business in states where it is properly registered, or excluded or exempted from registration requirements.

2. Past performance assumes reinvestment of dividends and other distributions and may not be indicative of future results. Therefore, no current or prospective client should assume that the future performance of any specific investment, investment strategy (including the investments and/or investment strategies recommended and/or purchased by adviser), or product made reference to directly or indirectly in this presentation or on our website, or indirectly via a link to any third-party website, will be profitable or equal to corresponding indicated performance levels. The investment return and principal value of an investment will fluctuate and, when redeemed, may be worth more or less than their original cost.

3. Different types of investments involve varying degrees of risk, and there can be no assurance that any specific investment will either be suitable or profitable for a client's investment portfolio. No client or prospective client should assume that information presented is a substitute for personalized individual advice from the adviser or any other investment professional.

4. Historical performance results for investment indexes, such as the S&P 500, generally do not reflect the deduction of transaction and/or custodial charges or the deduction of an investment-management fee, the incurrence of which would have the effect of decreasing historical performance results of the S&P 500 Index. Whenever RBS performance is referred to, results have been reduced by all fees, including RBS management fee.

#### **Important Disclosures (continued)**

5. Returns for the RBS portfolios have been calculated using actual time-weighted returns obtained from all accounts over the time periods indicated. All RBS returns assume the reinvestment of dividends and are shown net of the investment management fees and all other expenses. Please see our form ADV for a full fee disclosure. Actual individual account performance may be materially different from our composite results.

6. RBS files an annual form ADV, which includes an easy to read brochure. Form ADV is a valuable read for anyone interested in learning more about RBS. Additional information about Redfield, Blonsky & Starinsky, LLC is also available on the SEC's website at <a href="http://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>. The searchable IARD/CRD number for Redfield, Blonsky & Starinsky, LLC is 128714.

7. The S&P 500 Index is a widely recognized, unmanaged index of 500 of the largest companies in the United States as measured by market capitalization. The S&P 500 Index performance assumes reinvestment of all dividends and distributions and does not reflect any charges for investment management fees or transaction expenses, nor does the Index reflect any effects of taxes, fees or other types of charges and expenses. The S&P 500 Index is one of many indices and is not necessarily the most appropriate index when comparing performance results.



Facebook www.facebook.com/redfieldblonsky

Twitter www.twitter.com/rbco

1024 South Avenue W, Westfield NJ 07090

Telephone: (908) 276-7226 Facsimile: (908) 264-7972

"Having been poor is no shame, but being ashamed of it, is." Benjamin Franklin

January 10, 2020