

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
4	Company	Hasbro Inc	Hasbro Inc	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.
5	Symbol	has	Has	has	has	has	has	has	has	has	has	has	has	has	has	has	has	has
6	Report Date	26-Feb-99	28-May-99	27-Aug-99	26-Nov-99	25-Feb-00	12-Feb-00	14-Feb-00	26-May-00	20-Jul-00	25-Aug-00	13-Oct-00	24-Nov-00	12-Feb-01	23-Feb-01	21-May-01	30-Jun-01	19-Nov-01
7	Report Used	Value Line	Value Line	Value Line	Value Line	Value Line	ACE	ssb	vi	rbco	vi	SSB	vi	rbco	vi	rbco	rbco	rbco
8	Base Year	1780	1782	1782					2000	2000	2000	2000	2000	2001	2001	2001	2001	2001
9																		
10	Price	39.000	28.625	26	23	16	23	15 1/16	17	12 1/4	11	10 1/16	12	12	15 2/67	15 2/67	16	18
11																		
12	30 year Bond Rate (AAA)	7.00%	7.00%	7.00%	7.00%	7.00%	7.00%	7.00%	7.00%	7.00%	7.00%	7.00%	7.00%	7.00%	7.00%	7.00%	5.75%	5.75%
13	S & P Bond Rating	A	A	A	A	A	A	A	A	A	A	BBB	BBB	BBB	BBB	BBB	BBB	BB
14																		
15	Sales Per Share	25.25	20.90	21.30	21.30	21.80	21.30	21.30	23.40	25.73	22.25	20.00	23.20	21.46	19.70	18.84	17.44	19.02
16	Price/Sales	1.54	1.37	1.22	1.08	0.73	1.08	0.71	0.73	0.48	0.49	0.50	0.52	0.56	0.76	0.80	0.92	0.95
17																		
18	Projected R & D													0.60	0.60	0.60	2.00	2.00
19	Growth Flow Ratio (<12=nrm)	24.22	20.45	17.93	16.43	11.27	16.43	10.61	12.14	9.42	10.48	22.36	26.67	10.91	15.82	16.52	6.81	7.66
20																		
21	Cash Flow Per Share	3.05	2.60	2.75	2.65	2.65	2.65	2.65	2.80	2.80	2.65	2.65	2.00	2.86	1.85	1.50	1.60	1.85
22	Capital Expend Per Share	0.90	0.75	0.75	0.65	0.65	0.65	0.65	0.80	0.80	0.75	0.75	0.70	0.42	0.50	0.50	0.50	0.50
23	Net Cash Flow Per Share	2.15	1.85	2.00	2.00	2.00	2.00	2.00	2.00	2.00	1.90	1.90	1.30	2.44	1.35	1.00	1.10	1.35
24	Price/Cash Flow	12.79	11.01	9.45	8.68	6.04	8.68	5.68	6.07	4.38	4.15	3.80	6.00	4.20	8.12	10.02	10.00	9.73
25	Price/ Net Cash Flow	18.14	15.47	13.00	11.50	8.00	11.50	7.53	8.50	6.13	5.79	5.30	9.23	4.92	11.13	15.03	14.55	13.33
26																		
27	Cash King (s/b > 10 %)	8.51%	8.85%	9.39%	9.39%	9.17%	9.39%	9.39%	8.55%	7.77%	8.54%	9.50%	5.60%	11.37%	6.85%	5.31%	6.31%	7.10%
28																		
29	Total Interest Coverage	19%	19%	19%	19%	18%	19%	19%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%
30																		
31	Growth Rate	14.00%	17.00%	17.00%	12.00%	14.50%	14.00%	12.00%	12.50%	8.00%	5.00%	5.00%	3.50%	14.00%	10.00%	10.00%	10.00%	10.00%
32	Earnings Per Share	1.61	1.40	1.45	1.40	1.42	1.40	1.42	1.40	1.30	1.05	0.45	0.45	0.50	0.35	0.31	0.35	0.35
33	Projected EPS Year 2	2.10	1.65	1.60	1.50	1.40	1.43	1.40	1.65	1.30	1.20	0.58	0.70	0.87	0.61	0.64	0.70	0.70
34	Projected EPS Year 3	2.39	1.93	1.87	1.68	1.60	1.63	1.70	1.86	1.40	1.26	0.61	0.72	0.99	0.67	0.70	0.77	0.77
35	Projected EPS Year 4	2.73	2.26	2.19	1.88	1.84	1.86	1.90	2.09	1.52	1.32	0.64	0.75	1.13	0.74	0.77	0.85	0.85
36	Projected EPS Year 5	3.11	2.64	2.56	2.11	2.10	2.12	2.13	2.35	1.64	1.39	0.67	0.78	1.29	0.81	0.85	0.93	0.93
37																		
38	Dividends Per Share	0.32	0.23	0.24	0.24	0.24	0.24	0.24	0.28	0.28	0.24	0.24	0.24	0.12	0.12	0.12	0.12	0.12
39	Dividend Yield	0.82%	0.80%	0.92%	1.04%	1.50%	1.04%	1.59%	1.65%	2.29%	2.18%	2.39%	2.00%	1.00%	0.80%	0.80%	0.75%	0.67%
40																		
41	Book Value Per Share	14.85	10.80	10.80	9.95	9.70	9.95	9.95	11.20	11.20	11.90	11.90	9.35	7.46	7.50	7.50	7.31	7.45
42	Intangibles Per Share	12.22	12.22	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	9.30	9.30
43	Net Book Value Per Share	2.63	-1.42	0.80	-0.05	-0.30	-0.05	-0.05	1.20	1.20	1.90	1.90	-0.65	-2.54	-2.50	-2.50	-1.99	-1.85
44	Price/ Net Book Value	14.83	-20.16	32.50	-460.00	-53.33	-460.00	-301.25	14.17	10.21	5.79	5.30	-18.46	-4.72	-6.01	-6.01	-8.04	-9.73
45																		
46	Return on Shr. Equity	11.50%	13.50%	14.00%	15.00%	15.30%	15.00%	15.00%	12.50%	12.50%	9.50%	9.50%	5.00%	0.00%	4.50%	4.50%	4.50%	4.50%
47	ROE/PE (current)	47.47%	66.03%	78.08%	91.30%	135.79%	91.30%	141.41%	102.94%	132.65%	90.68%	42.48%	18.75%	0.00%	10.48%	9.28%	9.84%	8.75%
48	ROE/PE Year 2	61.92%	77.82%	86.15%	97.83%	133.88%	93.26%	139.42%	121.32%	132.65%	103.64%	54.76%	29.17%	0.00%	18.26%	19.16%	19.69%	17.50%
49																		
50	Working Capital	424	695	725	330	60	330	330	400	483	400	400	525	340	400	328173	386458	507870
51	LT Debt	407	410	385	510	421	510	510	1170	1169	1170	1170	1170	1170	1100	1167528	1167035	1166360
52	Shr. Equity	1945	2115	2120	1950	1879	1950	1950	2125	1502	2050	2050	1600	1327	1300	1273383	1257931	1285134
53	LT Debt / Working Capital	96.13%	58.99%	53.10%	154.55%	696.52%	154.55%	154.55%	292.50%	242.03%	292.50%	292.50%	222.86%	344.12%	275.00%	355.77%	301.98%	229.66%
54	LT Debt / Shr. Equity	20.94%	19.39%	18.16%	26.15%	22.39%	26.15%	26.15%	55.06%	77.83%	57.07%	57.07%	73.13%	88.17%	84.62%	91.69%	92.77%	90.76%
55																		
56	Cash												164	127	180766	180766	56819	37080
57	Current Assets	1790	1436	1961	2267	2132	2267	2267	1693	1727	1727	1727	2036	1580	1133436	1133436	1178281	1556669
58	Inventory	335	354	434	439	409	439	439	442	508	508	508	540	335	306624	306624	336638	345690
59	Current Liabilities	1366	1013	1609	1839	2071	1839	1839	1218	1245	1245	1245	1620	1240	805263	805263	791821	1045455
60	Short Term Debt												539	228	92229	92229	174982	3344
61	Quick Assets	1455	1083	1528	1829	1723	1829	1829	1251	1219	1219	1219	1496	1245	826812	826812	841643	1210979
62																		
63	Current Ratio	1.31	1.42	1.22	1.23	1.03	1.23	1.23	1.39	1.39	1.39	1.39	1.26	1.27	1.41	1.41	1.49	1.49
64	Quick Ratio	1.06	1.07	0.95	0.99	0.83	0.99	0.99	1.03	0.98	0.98	0.98	0.92	1.00	1.03	1.03	1.06	1.16
65	Flow Ratio (s/b < 1.25)	1.31	1.42	1.22	1.23	1.03	1.23	1.23	1.39	1.39	1.39	1.39	1.73	1.44	1.34	1.34	1.82	1.46
66																		
67	P/E Ratio Current	24.22	20.45	17.93	16.43	11.27	16.43	10.61	12.14	9.42	10.48	22.36	26.67	24.00	42.94	48.48	45.71	51.43
68	P/E Ratio Year 2	18.57	17.35	16.25	15.33	11.43	16.08	10.76	10.30	9.42	9.17	17.35	17.14	13.79	24.64	23.48	22.86	25.71
69	P/E Ratio Year 3	16.29	14.83	13.89	13.69	9.98	14.11	8.86	9.16	8.73	8.73	16.52	16.56	12.10	22.40	21.35	20.78	23.38
70	P/E Ratio Year 4	14.29	12.67	11.87	12.22	8.72	12.38	7.91	8.14	8.08	8.31	15.74	16.00	10.61	20.36	19.41	18.89	21.25
71	P/E Ratio Year 5	12.54	10.83	10.15	10.91	7.61	10.86	7.06	7.24	7.48	7.92	14.99	15.46	9.31	18.51	17.64	17.17	19.32
72																		
73	Inverse P/E Current	4.13%	4.89%	5.58%	6.09%	8.88%	6.09%	9.43%	8.24%	10.61%	9.55%	4.47%	3.75%	4.17%	2.33%	2.06%	2.19%	1.94%

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
74	Inverse P/E Year 2	5.38%	5.76%	6.15%	6.52%	8.75%	6.22%	9.29%	9.71%	10.61%	10.91%	5.76%	5.83%	7.25%	4.06%	4.26%	4.38%	3.89%
75	I/P/E to Bond Rate (Current)	58.97%	69.87%	79.67%	86.96%	126.79%	86.96%	134.68%	117.65%	151.60%	136.36%	63.89%	53.57%	59.52%	33.27%	29.46%	38.04%	33.82%
76	I/P/E to Bond Rate Year 2	76.92%	82.35%	87.91%	93.17%	125.00%	88.82%	132.78%	138.66%	151.60%	155.84%	82.34%	83.33%	103.57%	57.98%	60.83%	76.09%	67.63%
77																		
78	Div Yield / AAA Bond	11.72%	11.48%	13.19%	14.91%	21.43%	14.91%	22.76%	23.53%	32.65%	31.17%	34.07%	28.57%	14.29%	11.41%	11.41%	13.04%	11.59%
79																		
80	PEG Ratio (Current)	1.73	1.20	1.05	1.37	0.78	1.17	0.88	0.97	1.18	2.10	4.47	7.62	1.71	4.29	4.85	4.57	5.14
81	PEG Ratio Year 2	1.33	1.02	0.96	1.28	0.79	1.15	0.90	0.82	1.18	1.83	3.47	4.90	0.99	2.46	2.35	2.29	2.57
82	PEG Ratio Year 3	1.16	0.87	0.82	1.14	0.69	1.01	0.74	0.73	1.09	1.75	3.30	4.73	0.86	2.24	2.13	2.08	2.34
83	PEG Ratio Year 4	1.02	0.75	0.70	1.02	0.60	0.88	0.66	0.65	1.01	1.66	3.15	4.57	0.76	2.04	1.94	1.89	2.13
84	PEG Ratio Year 5	0.90	0.64	0.60	0.91	0.53	0.78	0.59	0.58	0.94	1.58	3.00	4.42	0.66	1.85	1.76	1.72	1.93
85																		
86	PEGY Ratio (Current)	1.63	1.15	1.00	1.26	0.70	1.09	0.78	0.86	0.92	1.46	3.03	4.85	1.60	3.98	4.49	4.25	4.82
87	PEGY Ratio Year 2	1.25	0.97	0.91	1.18	0.71	1.07	0.79	0.73	0.92	1.28	2.35	3.12	0.92	2.28	2.17	2.13	2.41
88																		
89	Graham Ratio (current)	359.21	-412.17	582.76	-7557.14	-600.94	-7557.14	-3195.48	172.02	96.19	60.65	118.43	-492.31	-113.39	-258.17	-291.49	-367.55	-500.39
90	Graham Ratio Year 2	275.39	-349.72	528.13	-7053.33	-609.52	-7398.60	-3241.13	145.96	96.19	53.07	91.88	-316.48	-65.16	-148.13	-141.19	-183.78	-250.19
91																		
92	Highest P/E Avg 5 + Years	22.00	21.90	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00
93	P/E (current) to High P/E	1.10	0.93	0.72	0.66	0.45	0.66	0.42	0.49	0.38	0.42	0.89	1.07	0.96	1.72	1.94	1.83	2.06
94	P/E Year 2 to High P/E	0.84	0.79	0.65	0.61	0.46	0.64	0.43	0.41	0.38	0.37	0.69	0.69	0.55	0.99	0.94	0.91	1.03
95																		
96	Intrinsic Value (current)	36.94	37.40	38.74	28.60	33.47	32.12	29.01	29.48	20.02	12.21	5.23	4.38	11.47	6.27	5.55	7.63	7.63
97	Price / Intrinsic Value(current)	105.58%	76.54%	67.12%	80.42%	47.80%	71.61%	51.92%	57.67%	61.19%	90.09%	192.29%	273.70%	104.61%	239.71%	270.64%	209.61%	235.82%
98																		
99	Intrinsic Value Year 2	48.18	44.08	42.74	30.64	33.00	32.81	28.60	34.74	20.02	13.95	6.74	6.82	19.96	10.93	11.47	15.27	15.27
100	Price / Intrinsic Value Year 2	80.95%	64.94%	60.83%	75.06%	48.48%	70.10%	52.67%	48.93%	61.19%	78.83%	149.19%	175.95%	60.12%	137.54%	131.09%	104.81%	117.91%
101																		
102	Intrinsic Value Year 3	54.93	51.57	50.01	34.32	37.79	37.40	34.73	39.09	21.62	14.65	7.08	7.06	22.75	12.02	12.61	16.79	16.79
103	Intrinsic Value Year 4	62.61	60.34	58.51	38.44	43.26	42.64	38.90	43.97	23.35	15.38	7.44	7.31	25.94	13.22	13.87	18.47	18.47
104	Intrinsic Value Year 5	71.38	70.60	68.46	43.05	49.54	48.61	43.56	49.47	25.22	16.15	7.81	7.56	29.57	14.54	15.26	20.32	20.32
105																		
106																		
107																		
108																		
109	Company	Hasbro Inc	Hasbro Inc	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.	Hasbro Inc.
110	Report Date	26-Feb-99	28-May-99	27-Aug-99	26-Nov-99	25-Feb-00	12-Feb-00	14-Feb-00	26-May-00	20-Jul-00	25-Aug-00	13-Oct-00	24-Nov-00	12-Feb-01	23-Feb-01	21-May-01	30-Jun-01	19-Nov-01
111	Price	39	28.625	26	23	16	23	15.0625	17	12.25	11	10.0625	12	12	15.03	15.03	16	18
112	Growth Rate	14.00%	17.00%	17.00%	12.00%	14.50%	14.00%	12.00%	12.50%	8.00%	5.00%	5.00%	3.50%	14.00%	10.00%	10.00%	10.00%	10.00%
113	Price/Sales	1.54	1.37	1.22	1.08	0.73	1.08	0.71	0.73	0.48	0.49	0.50	0.52	0.56	0.76	0.80	0.92	0.95
114	Price/ Net Cash Flow	18.14	15.47	13.00	11.50	8.00	11.50	7.53	8.50	6.13	5.79	5.30	9.23	4.92	11.13	15.03	14.55	13.33
115	Price/ Net Book Value	14.83	(20.16)	32.50	(460.00)	(53.33)	(460.00)	(301.25)	14.17	10.21	5.79	5.30	(18.46)	(4.72)	(6.01)	(6.01)	(8.04)	(9.73)
116	P/E Ratio Current	24.22	20.45	17.93	16.43	11.27	16.43	10.61	12.14	9.42	10.48	22.36	26.67	24.00	42.94	48.48	45.71	51.43
117	P/E Ratio Year 2	18.57	17.35	16.25	15.33	11.43	16.08	10.76	10.30	9.42	9.17	17.35	17.14	13.79	24.64	23.48	22.86	25.71
118	Current Ratio	1.31	1.42	1.22	1.23	1.03	1.23	1.23	1.39	1.39	1.39	1.39	1.26	1.27	1.41	1.41	1.49	1.49
119	Quick Ratio	1.06	1.07	0.95	0.99	0.83	0.99	0.99	1.03	0.98	0.98	0.98	0.92	1.00	1.03	1.03	1.06	1.16
120	LT Debt / Shr. Equity	20.94%	19.39%	18.16%	26.15%	22.39%	26.15%	26.15%	55.06%	77.83%	57.07%	57.07%	73.13%	88.17%	84.62%	91.69%	92.77%	90.76%
121	LT Debt / Current Assets	22.75%	28.54%	19.63%	22.49%	19.74%	22.49%	22.49%	69.12%	67.69%	67.75%	67.75%	57.45%	74.05%	0.10%	103.01%	99.05%	74.93%
122	Return on Shr. Equity	11.50%	13.50%	14.00%	15.00%	15.30%	15.00%	15.00%	12.50%	12.50%	9.50%	9.50%	5.00%	0.00%	4.50%	4.50%	4.50%	4.50%
123																		
124	PEG Ratio (Current)	1.73	1.20	1.05	1.37	0.78	1.17	0.88	0.97	1.18	2.10	4.47	7.62	1.71	4.29	4.85	4.57	5.14
125	PEG Ratio Year 2	1.33	1.02	0.96	1.28	0.79	1.15	0.90	0.82	1.18	1.83	3.47	4.90	0.99	2.46	2.35	2.29	2.57
126	PEGY Ratio (Current)	1.63	1.15	1.00	1.26	0.70	1.09	0.78	0.86	0.92	1.46	3.03	4.85	1.60	3.98	4.49	4.25	4.82
127	PEGY Ratio Year 2	1.25	0.97	0.91	1.18	0.71	1.07	0.79	0.73	0.92	1.28	2.35	3.12	0.92	2.28	2.17	2.13	2.41
128																		
129	Graham Ratio (current)	359.21	(412.17)	582.76	(7557.14)	(600.94)	(7557.14)	(3195.48)	172.02	96.19	60.65	118.43	(492.31)	(113.39)	(258.17)	(291.49)	(367.55)	(500.39)
130	Graham Ratio Year 2	275.39	(349.72)	528.13	(7053.33)	(609.52)	(7398.60)	(3241.13)	145.96	96.19	53.07	91.88	(316.48)	(65.16)	(148.13)	(141.19)	(183.78)	(250.19)
131																		
132	Growth Flow Ratio (<12=norm	24.22	20.45	17.93	16.43	11.27	16.43	10.61	12.14	9.42	10.48	22.36	26.67	10.91	15.82	16.52	6.81	7.66
133	Cash King (s/b > 10 %)	8.51%	8.85%	9.39%	9.39%	9.17%	9.39%	9.39%	8.55%	7.77%	8.54%	9.50%	5.60%	11.37%	6.85%	5.31%	6.31%	7.10%
134	Flow Ratio (s/b < 1.25)	1.31	1.42	1.22	1.23	1.03	1.23	1.23	1.39	1.39	1.39	1.39	1.73	1.44	1.34	1.34	1.82	1.46
135																		
136	Intrinsic Value (current)	36.94	37.40	38.74	28.60	33.47	32.12	29.01	29.48	20.02	12.21	5.23	4.38	11.47	6.27	5.55	7.63	7.63
137	Intrinsic Value Year 2	48.18	44.08	42.74	30.64	33.00	32.81	28.60	34.74	20.02	13.95	6.74	6.82	19.96	10.93	11.47	15.27	15.27
138	Intrinsic Value Year 3	54.93	51.57	50.01	34.32	37.79	37.40	34.73	39.09	21.62	14.65	7.08	7.06	22.75	12.02	12.61	16.79	16.79
139	Intrinsic Value Year 4	62.61	60.34	58.51	38.44	43.26	42.64	38.90	43.97	23.35	15.38	7.44	7.31	25.94	13.22	13.87	18.47	18.47
140	Intrinsic Value Year 5	71.38	70.60	68.46	43.05	49.54	48.61	43.56	49.47	25.22	16.15	7.81	7.56	29.57	14.54	15.26	20.32	20.32
141																		
142	Intrinsic Value / Price (current)	-5.29%	30.66%	48.98%	24.35%	109.20%	39.65%	92.59%	73.41%	63.43%	11.00%	-48.00%	-63.46%	-4.40%	-58.28%	-63.05%	-52.29%	-57.59%
143	Intrinsic Value / Price Year 2	23.54%	53.99%	64.40%	33.23%	106.25%	42.64%	89.88%	104.38%	63.43%	26.86%	-32.97%	-43.17%	66.34%	-27.29%	-23.72%	-4.59%	-15.19%

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
144	Intrinsic Value / Price Year 3	40.83%	80.16%	92.34%	49.22%	136.16%	62.61%	130.56%	129.93%	76.50%	33.20%	-29.62%	-41.18%	89.62%	-20.02%	-16.09%	4.95%	-6.71%
145	Intrinsic Value / Price Year 4	60.55%	110.79%	125.04%	67.12%	170.40%	85.38%	158.23%	158.67%	90.62%	39.86%	-26.10%	-39.12%	116.17%	-12.03%	-7.70%	15.45%	2.62%
146	Intrinsic Value / Price Year 5	83.03%	146.63%	163.30%	87.18%	209.61%	111.33%	189.22%	191.00%	105.87%	46.85%	-22.41%	-36.99%	146.43%	-3.23%	1.53%	26.99%	12.88%