Redfield, Blonsky & Co., LLC
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From 10Q or 10K											
8-Sep-10											
	26-Jun-10	**27-Mar-10**	**26-Dec-09**	**26-Sep-09**	**27-Jun-09**	**28-Mar-09**	**27-Dec-08**	**27-Sep-08**	**28-Jun-08**	**29-Mar-08**	**29-Dec-07**
	Q3 2010	**Q2 2010**	**Q1 2010**	**Q4 2009**	**Q3 2009**	**Q2 2009**	**Q1 2009**	**Q4 2008**	**Q3 2008**	**Q2 2008**	**Q1 2008**
Revenues (000)	**$311,514**	**$324,915**	**$349,363**	**$222,205**	**$190,509**	**$193,351**	**$196,980**	**$134,835**	**$118,120**	**$120,877**	**$126,445**
Quarter over Quarter Change	**-4.12%**	**-7.00%**	**57.23%**	**16.64%**	**-1.47%**	**-1.84%**	**46.09%**	**14.15%**	**-2.28%**	**-4.40%**	
Quarter over Last Years Period Quarter	**63.52%**	**68.04%**	**77.36%**	**64.80%**	**61.28%**	**59.96%**	**55.78%**				
Net Income	**$18,554**	**$24,702**	**$12,494**	**$14,375**	**$14,140**	**$12,983**	**$14,384**	**$7,088**	**$6,329**	**$5,957**	**$2,925**
Quarter over Quarter Change	**-24.89%**	**97.71%**	**-13.09%**	**1.66%**	**8.91%**	**-9.74%**	**102.93%**	**11.99%**	**6.24%**	**103.66%**	**#DIV/0!**
Quarter over Last Years Period Quarter	**31.22%**	**90.26%**	**-13.14%**	**102.81%**	**123.42%**	**117.95%**	**391.76%**				
Net Income as % Revenues	**5.96%**	**7.60%**	**3.58%**	**6.47%**	**7.42%**	**6.71%**	**7.30%**	**5.26%**	**5.36%**	**4.93%**	**2.31%**
Quarter over Last Years Period Quarter	**-19.75%**	**13.22%**	**-51.03%**	**23.06%**	**38.52%**	**36.25%**					
Operating Cash Flow (NI + Dep - Amort)	**$30,559**	**$34,577**	**$20,490**	**$20,765**	**$20,172**	**$18,505**	**$19,745**	**$11,940**	**$10,960**	**$10,447**	**$7,264**
Free Cash Flow (NI + DA - Capex)	**($652)**	**$5,103**	**($3,211)**	**$1,494**	**$5,661**	**$14,113**	**$9,621**	**($8,669)**	**$4,667**	**$401**	**($4,506)**
Gross Profit	**$109,731**	**$108,652**	**$101,825**	**$70,352**	**$64,081**	**$61,981**	**$53,350**	**$46,409**	**$42,494**	**$44,713**	**$43,289**
Gross Profit %	**35.23%**	**33.44%**	**29.15%**	**31.66%**	**33.64%**	**32.06%**	**27.08%**	**34.42%**	**35.98%**	**36.99%**	**34.24%**
Operating Income	**$38,187**	**$41,209**	**$23,074**	**$25,337**	**$22,776**	**$22,642**	**$24,958**	**$12,956**	**$11,329**	**$11,596**	**$6,531**
Operating Income as % Revenues	**12.26%**	**12.68%**	**6.60%**	**11.40%**	**11.96%**	**11.71%**	**12.67%**	**9.61%**	**9.59%**	**9.59%**	**5.17%**
Income before Income Taxes	**$36,719**	**$40,243**	**$21,915**	**$23,800**	**$21,657**	**$21,368**	**$23,533**	**$11,659**	**$9,928**	**$10,012**	**$4,873**
EBIT / Revenues	**11.79%**	**12.39%**	**6.27%**	**10.71%**	**11.37%**	**11.05%**	**11.95%**	**8.65%**	**8.41%**	**8.28%**	**3.85%**
Income Tax	**18,165**	**15,541**	**9,421**	**9,425**	**7,517**	**8,385**	**9,149**	**4,571**	**3,599**	**4,055**	**1,948**
Income Tax / Operating Income	**47.57%**	**37.71%**	**40.83%**	**37.20%**	**33.00%**	**37.03%**	**36.66%**	**35.28%**	**31.77%**	**34.97%**	**29.83%**
Depreciation	**$7,712**	**$6,814**	**$5,853**	**$4,933**	**$4,577**	**$4,319**	**$4,158**	**$40**	**$4,631**	**$4,490**	**$4,339**
Amortization	**$4,293**	**$3,061**	**$2,143**	**$1,457**	**$1,455**	**$1,203**	**$1,203**	**$4,812**	**$0**	**$0**	**$0**
CapEx	**$31,211**	**$29,474**	**$23,701**	**$19,271**	**$14,511**	**$4,392**	**$10,124**	**$20,609**	**$6,293**	**$10,046**	**$11,770**
CapEx Quarter over Quarter Change	**5.89%**	**24.36%**	**22.99%**	**32.80%**	**230.40%**	**-56.62%**	**-50.88%**	**227.49%**	**-37.36%**	**-14.65%**	**#DIV/0!**
Depreciation / Capex	**24.71%**	**23.12%**	**24.70%**	**25.60%**	**31.54%**	**98.34%**	**41.07%**	**0.19%**	**73.59%**	**44.69%**	**36.86%**
Accounts Receivable (Gross)	$137,610	$136,666	$150,639	$96,351	$72,746	$76,251	$75,685	$57,784	$40,123	$46,123	$62,327
Allowance For Doubtful Accounts	$8,852	$8,468	$9,740	$4,792	$4,288	$5,116	$5,357	$3,002	$2,454	$2,615	$2,512
Accounts Receivable (Net)	$128,758	$128,198	$140,899	$91,559	$68,458	$71,135	$70,328	$54,782	$37,669	$43,508	$59,815
Quarter over Quarter Change	**0.44%**	**-9.01%**	**53.89%**	**33.74%**	**-3.76%**	**1.15%**	**28.38%**	**45.43%**	**-13.42%**	**-27.26%**	**51.92%**
Quarter over Last Years Period Quarter	**89.17%**	**79.23%**	**99.03%**	**66.74%**	**81.31%**	**65.32%**	**21.43%**	**41.03%**			

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8-Sep-10											
	26-Jun-10	27-Mar-10	26-Dec-09	26-Sep-09	27-Jun-09	28-Mar-09	27-Dec-08	27-Sep-08	28-Jun-08	29-Mar-08	29-Dec-07
	Q3 2010	Q2 2010	Q1 2010	Q4 2009	Q3 2009	Q2 2009	Q1 2009	Q4 2008	Q3 2008	Q2 2008	Q1 2008
Allowance / Gross A/R	**6.43%**	**6.20%**	**6.47%**	**4.97%**	**5.89%**	**6.71%**	**7.08%**	**5.20%**	**6.12%**	**5.67%**	**4.03%**
Net Receivables as % Revenues	**41.33%**	**39.46%**	**40.33%**	**41.20%**	**35.93%**	**36.79%**	**35.70%**	**40.63%**	**31.89%**	**35.99%**	**47.31%**
Inventories											
Price of Coffee on end of month date	$1.422	$1.253	$1.250	$1.164	$1.191	$1.059	$1.031	$1.267	$1.305	$1.362	$1.077
Quarter over Quarter Change	**13.49%**	**0.27%**	**7.35%**	**-2.23%**	**12.45%**	**2.72%**	**-18.64%**	**-2.93%**	**-4.16%**	**26.46%**	
Quarter over Last Years Period Quarter	19.45%	18.35%	21.24%	-8.12%	-8.78%	-22.25%	-4.28%				
Raw Materials	$38,853	$29,083	$32,859	$26,015	$21,175	$18,118	$19,667	$19,494	$15,947	$11,445	$12,473
Quarter over Quarter Change	**33.59%**	**-11.49%**	**26.31%**	**22.86%**	**16.87%**	**-7.88%**	**0.89%**	**22.24%**	**39.34%**	**-8.24%**	**5.50%**
Quarter over Last Years Period Quarter	**83.49%**	**60.52%**	**67.08%**	**33.45%**	**32.78%**	**58.30%**	**57.68%**	**64.88%**			
RM % of Revenues	**12.47%**	**8.95%**	**9.41%**	**11.71%**	**11.11%**	**9.37%**	**9.98%**	**14.46%**	**13.50%**	**9.47%**	**9.86%**
RM % of Total Inventories	**20.86%**	**26.46%**	**26.48%**	**18.95%**	**20.51%**	**25.31%**	**29.42%**	**22.85%**	**25.27%**	**22.70%**	**26.08%**
Finished goods	$147,409	$80,846	$91,224	$111,279	$82,063	$53,479	$47,172	$65,817	$47,160	$38,965	$35,349
Quarter over Quarter Change	**82.33%**	**-11.38%**	**-18.02%**	**35.60%**	**53.45%**	**13.37%**	**-28.33%**	**39.56%**	**21.03%**	**10.23%**	**30.51%**
Quarter over Last Years Period Quarter	**79.63%**	**51.17%**	**93.39%**	**69.07%**	**74.01%**	**37.25%**	**33.45%**	**142.99%**			
FG % of Revenues	**47.32%**	**24.88%**	**26.11%**	**50.08%**	**43.08%**	**27.66%**	**23.95%**	**48.81%**	**39.93%**	**32.24%**	**27.96%**
FG % of Total Inventories	**79.14%**	**73.54%**	**73.52%**	**81.05%**	**79.49%**	**74.69%**	**70.58%**	**77.15%**	**74.73%**	**77.30%**	**73.92%**
Total Inventories	$186,262	$109,929	$124,083	$137,294	$103,238	$71,597	$66,839	$85,311	$63,107	$50,410	$47,822
Quarter over Quarter Change	**69.44%**	**-11.41%**	**-9.62%**	**32.99%**	**44.19%**	**7.12%**	**-21.65%**	**35.18%**	**25.19%**	**5.41%**	**22.91%**
Quarter over Last Years Period Quarter	**80.42%**	**53.54%**	**85.64%**	**60.93%**	**63.59%**	**42.03%**	**39.77%**	**119.26%**			
Total Inventory % Revenues	**59.79%**	**33.83%**	**35.52%**	**61.79%**	**54.19%**	**37.03%**	**33.93%**	**63.27%**	**53.43%**	**41.70%**	**37.82%**
Inventory Obsolesence	$1,121	$1,452	$748	$704	$1,133	$852	$462	$440	$457	$482	$461
Quarter over Quarter Change	**-22.80%**	**94.12%**	**6.25%**	**-37.86%**	**32.98%**	**84.42%**	**5.00%**	**-3.72%**	**-5.19%**	**4.56%**	**32.47%**
Quarter over Last Years Period Quarter	**-1.06%**	**70.42%**	**61.90%**	**60.00%**	**147.92%**	**76.76%**	**0.22%**	**26.44%**			
IO % of Revenues	**0.36%**	**0.45%**	**0.21%**	**0.32%**	**0.59%**	**0.44%**	**0.23%**	**0.33%**	**0.39%**	**0.40%**	**0.36%**
Green Coffee Purchase Commitments	$148,161	$133,846	$115,345	$90,800	$48,353	$50,000	$61,700	$73,200	$67,500	$66,400	$38,200
Quarter over Quarter Change	**10.70%**	**16.04%**	**27.03%**	**87.79%**	**-3.29%**	**-18.96%**	**-15.71%**	**8.44%**	**1.66%**	**73.82%**	
Quarter over Last Years Period Quarter	**206.42%**	**167.69%**	**86.94%**	**24.04%**	**-28.37%**	**-24.70%**	**61.52%**				
% of Revenues	**47.56%**	**41.19%**	**33.02%**	**40.86%**	**25.38%**	**25.86%**	**31.32%**	**54.29%**	**57.15%**	**54.93%**	**30.21%**
% of Green Commitments at Fixed Price	58.00%	58.00%	50.00%	46.00%	88.00%	61.00%	55.00%	59.00%	45.00%	54.00%	26.00%
Average Price of Coffee to determine FPV	$1.47	$1.32	$1.36	$1.33	$1.22	$1.20	$1.15	$1.33	$1.42	$1.27	$1.27
Fixed Price Brewer Commitments	$246,971	$187,636	$58,296	$118,962	$143,581	$103,700	$40,600	$49,800	$67,700	$61,500	$50,400
Quarter over Quarter Change	**31.62%**	**221.87%**	**-51.00%**	**-17.15%**	**38.46%**	**155.42%**	**-18.47%**	**-26.44%**	**10.08%**	**22.02%**	
Quarter over Last Years Period Quarter	**72.01%**	**80.94%**	**43.59%**	**138.88%**	**112.08%**	**68.62%**	**-19.44%**				
% of Revenues	**79.28%**	**57.75%**	**16.69%**	**53.54%**	**75.37%**	**53.63%**	**20.61%**	**36.93%**	**57.31%**	**50.88%**	**39.86%**

GMCR											
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8-Sep-10											
	26-Jun-10	27-Mar-10	26-Dec-09	26-Sep-09	27-Jun-09	28-Mar-09	27-Dec-08	27-Sep-08	28-Jun-08	29-Mar-08	29-Dec-07
	Q3 2010	Q2 2010	Q1 2010	Q4 2009	Q3 2009	Q2 2009	Q1 2009	Q4 2008	Q3 2008	Q2 2008	Q1 2008
Raw Materials Purchase Commitments	$167,053	$157,651	$175,699	$91,602	$96,524	$73,200	$85,700	$12,200	$13,700	$0	$0
Quarter over Quarter Change	**5.96%**	**-10.27%**	**91.81%**	**-5.10%**	**31.86%**	**-14.59%**	**602.46%**	**-10.95%**			
Quarter over Last Years Period Quarter	**73.07%**	**115.37%**	**105.02%**	**650.84%**	**604.55%**						
% of Revenues	**53.63%**	**115.35%**	**116.64%**	**95.07%**	**132.69%**	**96.00%**	**113.23%**	**21.11%**	**34.15%**	**0.00%**	**0.00%**
Total Commitments % Revenues	**180.47%**	**147.46%**	**99.99%**	**135.62%**	**151.41%**	**117.35%**	**95.44%**	**100.27%**	**126.06%**	**105.81%**	**70.07%**
Lbs. Of Coffee Oustanding Futures	0	0	0	1,125	1,125	1,500	1,763	1,163	0	0	0
FMV of Futures	$0	$0	$0	$90	$25	($24)	($390)	($39)	$0	$0	$0
K-Cup Portion Packs Shipped	683,000	720,000	650,000	463,000	397,962	432,341	356,575	272,536	242,934	266,694	230,192
Quarter over Quarter Change	**-5.14%**	**10.77%**	**40.39%**	**16.34%**	**-7.95%**	**21.25%**	**30.84%**	**12.19%**	**-8.91%**	**15.86%**	
Quarter over Last Years Period Quarter	**71.62%**	**66.54%**	**82.29%**	**69.89%**	**63.81%**	**62.11%**	**54.90%**	**61.98%**	**54.07%**	**60.35%**	**58.13%**
NI / K-Cup Portion Packs Shipped	2.72%	3.43%	1.92%	3.10%	3.55%	3.00%	4.03%	2.60%	2.61%	2.23%	1.27%
Keurig System Wide Brewers Shipped	846	731	1,466	713	439	479	711	314	153	193	322
Quarter over Quarter Change	**15.73%**	**-50.14%**	**105.61%**	**62.41%**	**-8.35%**	**-32.63%**	**126.43%**	**105.23%**	**-20.73%**	**-40.06%**	
Quarter over Last Years Period Quarter	**92.71%**	**52.61%**	**106.19%**	**127.07%**	**186.93%**	**148.19%**	**120.81%**	**75.42%**	**61.05%**	**129.76%**	**166.12%**
Warranty Reserve											
Provision Charged to Income	($423)	$6,383	$2,332	$372	$623	$940	$1,147	$598	$832	$567	$325
Usage	$1,242	($4,782)	($1,379)	($729)	($566)	($934)	($777)	($720)	($679)	($631)	($459)
Balance	$4,097	$3,278	$1,677	$724	$1,081	$1,024	$1,018	$648	$770	$617	$681
Book Value Metrics											
Intangibles	$225,481	$129,575	$132,636	$36,478	$37,935	$39,390	$28,193	$29,396	$30,599	$31,802	$33,005
Goodwill	$386,416	$168,897	$169,431	$99,600	$99,558	$99,727	$73,953	$73,953	$73,952	$73,840	$73,840
Shareholders' equity	$662,133	$639,727	$606,454	$590,174	$199,571	$177,485	$157,706	$139,520	$128,582	$115,412	$105,951
Tangible Book Value	$50,236	$341,255	$304,387	$454,096	$62,078	$38,368	$55,560	$36,171	$24,031	$9,770	($894)
Diluted Shares Outstanding	137,898	137,832	137,486	120,371	119,010	117,060	115,884	115,042	115,479	114,604	114,410
Quarter over Quarter Change	**0.05%**	**0.25%**	**14.22%**	**1.14%**	**1.67%**	**1.01%**	**0.73%**	**-0.38%**	**0.76%**	**0.17%**	
Quarter over Last Years Period Quarter	**15.87%**	**17.74%**	**18.64%**	**4.63%**	**3.06%**	**2.14%**	**1.29%**				
Book Value Per Share	$4.80	$4.64	$4.41	$4.90	$1.68	$1.52	$1.36	$1.21	$1.11	$1.01	$0.93
Tangible Book Value Per Share	$0.36	$2.48	$2.21	$3.77	$0.52	$0.33	$0.48	$0.31	$0.21	$0.09	($0.01)
Segment Reporting											

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	Q3 2010	**Q2 2010**	**Q1 2010**	**Q4 2009**	**Q3 2009**	**Q2 2009**	**Q1 2009**	**Q4 2008**	**Q3 2008**	**Q2 2008**	**Q1 2008**
SBCU - Sales to Unaffiliated Customers	$154,348	$153,614	$131,574	$99,258	$100,435	$91,177	$91,625	$71,665	$72,363	$69,651	$72,215
Keurig - Sales to Unaffiliated Customers	$157,166	$171,301	$217,789	$122,947	$90,074	$102,174	$105,355	$63,170	$45,757	$51,226	$54,230
Consolidated Sales	$311,514	$324,915	$349,363	$222,205	$190,509	$193,351	$196,980	$134,835	$118,120	$120,877	$126,445
SBCU % of Total Revenues	**49.55%**	**47.28%**	**37.66%**	**44.67%**	**52.72%**	**47.16%**	**46.51%**	**53.15%**	**61.26%**	**57.62%**	**57.11%**
Keurig % of Total Revenues	**50.45%**	**52.72%**	**62.34%**	**55.33%**	**47.28%**	**52.84%**	**53.49%**	**46.85%**	**38.74%**	**42.38%**	**42.89%**
SBCU - Income Before Taxes	$27,828	$30,536	$28,611	$14,228	$16,030	$12,835	$9,530	$8,900	$5,579	$7,158	$6,186
Keurig - Income Before Taxes	$22,670	$20,847	$7,321	$21,398	$11,093	$13,522	$1,501	$9,627	$9,126	$10,102	$3,733
Total IBT and Before Corp. and Eliminatio	**$50,498**	**$51,383**	**$35,932**	**$35,626**	**$27,123**	**$26,357**	**$11,031**	**$18,527**	**$14,705**	**$17,260**	**$9,919**
Corporate	($10,328)	($10,894)	($11,080)	($10,693)	($5,446)	($4,753)	$13,310	($6,836)	($5,568)	($6,213)	($4,886)
Elimination	($3,451)	($246)	($2,937)	($1,133)	($20)	($236)	($808)	($32)	$791	($1,035)	($160)
Total Income Before Taxes	$36,719	$40,243	$21,915	$23,800	$21,657	$21,368	$23,533	$11,659	$9,928	$10,012	$4,873
SBCU % of IBT before Corp and Eliminat.	**55.11%**	**59.43%**	**79.63%**	**39.94%**	**59.10%**	**48.70%**	**86.39%**	**48.04%**	**37.94%**	**41.47%**	**62.37%**
Keurig % of IBT before Corp and Elimina	**44.89%**	**40.57%**	**20.37%**	**60.06%**	**40.90%**	**51.30%**	**13.61%**	**51.96%**	**62.06%**	**58.53%**	**37.63%**
SBCU - Income Before Taxes	75.79%	75.88%	130.55%	59.78%	74.02%	60.07%	40.50%	76.34%	56.19%	71.49%	126.94%
Keurig - Income Before Taxes	61.74%	51.80%	33.41%	89.91%	51.22%	63.28%	6.38%	82.57%	91.92%	100.90%	76.61%
Corporate	-28.13%	-27.07%	-50.56%	-44.93%	-25.15%	-22.24%	56.56%	-58.63%	-56.08%	-62.06%	-100.27%
Elimination	-9.40%	-0.61%	-13.40%	-4.76%	-0.09%	-1.10%	-3.43%	-0.27%	7.97%	-10.34%	-3.28%
Total Income Before Taxes	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Royalty Income	$8.1	$11.6	$11.0	Not In K	$9.1	Not in Q	Not in Q	Not In K	Not in Q	Not in Q	Not in Q
Cash Collected via Stock Options	$574	$3,169	$384	$1,902	$1,979	$2,496	$1,876	$1,245	$1,384	$1,835	$1,189
Cash Collected Via Public Offering	$0	$0	$0	$386,688	$0	$0	$0	$0	$0	$0	$0
Net Change in Revolver	$60,001	($3,000)	$0	($98,000)	$7,500	$28,500	($33,500)	$27,700	($2,000)	($9,500)	$17,300
Proceeds from Long Term Debt	$140,000	$0	$0	$50,000	$0	$0	$0	$0	$0	$0	$0
Repayment of Long Term Debt	($1,250)	($1,250)	($1,250)	($12)	($188)	($17)	$0	($9)	($12)	($21)	($21)